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The Salvation Army National Headquarters

2024 Performance Report on FedEx Charitable Giving Program

2024
FedEx Charitable
Giving Program



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Summary



Summary

The Salvation Army Emergency Disaster Services (EDS) supports individuals and families affected by disasters and emergencies. In 2024, The Salvation Army Emergency Disaster Services served 421,145 survivors with support, hope, and healing. Because of support from partners, such as FedEx, The Salvation Army can provide mass care and emergency assistance in people's greatest time of need.

The Salvation Army has partnered with FedEx for over 18 years, strengthening our disaster response capabilities and community outreach programs through the donation of co-branded mobile feeding units and in-kind shipping support. The mobile feeding units provide food and drinks to disaster survivors and first responders.

Through FedEx's in-kind shipping support, 44 truckloads of crucial Salvation Army supplies were delivered to communities in need. Sixteen of those shipments supported preparedness efforts to increase readiness and 28 of those shipments occurred during active responses. The total value of items shipped is \$6,245,159. Shipments supported responses to tornadoes in Oklahoma, flooding in Texas, Hurricane Francine, Hurricane Helene, and Hurricane Milton.

And the co-branded FedEx canteen fleet was active throughout 2024. Canteens were deployed 162 times nationwide and served in active disaster zones, during community outreach events, and during special events like first responder memorials and Sound the Alarm among other occasions.



The response to Hurricanes Helene and Milton required a vast number of resources. FedEx Canteens traveled across the Southern Territory to provide meals, water, and comfort to those impacted. Pictured here is the Baltimore Canteen preparing to head out to serve.



Notable Events of 2024

- Louisiana Saltwater Intrusion Response January 2024
- Pittsburgh Project Bundle Up January 2024
- St. Charles and Mundelein, IL Tornadoes February 2024
- Tour de Palm Springs, CA February 2024
- Baltimore Francis Scott Key Bridge Collapse March 2024
- Danville, VA Eggstravaganza March 2024
- Westmoreland, KS Tornado April 2024
- FDIC Lucas Oil Event April 2024
- Free Smoke Alarm Event Kansas City, MO April 2024
- SATERN Field Day June 2024
- Carmel, IN Public Safety Day August 2024
- Indiana Veterans Stand Down Event September 2024
- Hurricanes Helene and Milton September 2024
- Trenton, NJ National Night Out October 2024





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Co-branded FedEx Canteens





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Disaster
Response

Disaster Response



572,605 meals,
356,584 snacks,
and 273,882
drinks served

Hurricanes Helene and Milton

Hurricane Helene made landfall in Florida the evening of Thursday, September 26, 2024, as a Category 4 storm before rapidly advancing northwest into Georgia. Impacts were seen in Florida, Georgia, North Carolina, South Carolina, Tennessee, and West Virginia with power outages, limited to no cell service, flooding, and impacts to many roads. Hurricane Milton made landfall in Florida less than two weeks later, on October 8, 2024, hitting several areas already impacted by Hurricane Helene. The Salvation Army initiated a widespread response across five divisions, providing emergency food and water and comforting emotional & spiritual care. We were one of the first disaster relief organizations into several impacted communities.



100 meals, 250
snacks, and 96
drinks served

Baltimore Francis Scott Key Bridge Collapse

On March 26th, 2024, a large shipping vessel struck the Francis Scott Key bridge in the Baltimore Harbor, which caused the bridge to collapse. The bridge collapsed so quickly that the construction crew on the bridge did not have time to escape. In response, a joint federal-state-city response was established to conduct search and rescue, contain hazardous materials, and to begin recovery of the harbor and shipping lanes. The Salvation Army provided food to the police using the Baltimore canteen. We also partnered with the International Longshoremen's Association to support families of longshoremen impacted by the Baltimore Port Closure and subsequent loss of income.



Disaster Response

Tornadoes in St. Charles & Mundelein, Illinois



On the evening of Tuesday, February 29th, 2024, at least 11 tornadoes touched down in Illinois and northwest Indiana. Additionally, the storms brought hail, downpours, and large amounts of lightning along with strong winds. In St. Charles (Kade County), Illinois, The Salvation Army Emergency Disaster Services provided meals, snacks, and hydration to firefighters, EMTs, and police officers, as well as others at the Multi-Agency Resource Center (MARC). From the FedEx canteen, The Salvation Army served 66 meals, 300 snacks, and 60 drinks to firefighters, EMTs, police officers, and others at the MARC. On March 6th, 2024, The Salvation Army staffed a Multi-Agency Resource Center in Mundelein, Illinois. From the FedEx canteen, disaster workers served meals, snacks, and drinks to survivors attending the MARC to receive needed resources from The Salvation Army and federal organizations and other nonprofit organizations. In total, 66 meals, 300 snacks, and 60 drinks were served to survivors.

Westmoreland, Kansas Tornado

On Tuesday 4/30/24, an EF-3 tornado hit Westmoreland, KS. The tornado destroyed 22 homes and damaged 13 other homes. The Salvation Army in Salina, KS responded on 5/1/24. The Salvation Army in Kansas City, Mo responded on 5/2/24 & 5/3/24. We provided food and hydration to the survivors, first responders, volunteer and county workers. We provided 734 meals, 380 snacks, and 833 drinks.



Southern California Line Fire

The Line Fire began on September 5th and burned 43,978 acres in San Bernadino County. Mandatory evacuations were issued and multiple evacuation shelters were opened. The Salvation Army led feeding operations in American Red Cross managed shelters. We provided 1,784 meals, 388 snacks, and 1,784 drinks.



The Salvation Army Provides Water to Address Louisiana Salt-Water Intrusion



After months of drought and lack of rainfall across the South and Midwest, the flow of the Mississippi River has not been powerful enough to prevent denser saltwater from moving inland and upriver.

Numerous communities in southeastern Louisiana depend on the river as their primary source of fresh water. These communities braced for water to become undrinkable and even potential plumbing issues due to salt buildup in water systems.

In Plaquemines Parish, where the Mississippi meets the Gulf, residents have been dealing with water advisories since June. Parish officials have been making bottled water available for months with no end in sight.

The Salvation Army Emergency Disaster Services Department for Alabama, Louisiana, and Mississippi purchased and sent 20 250-gallon containers for potable water as well as smaller containers for easier distribution, totaling over 5,000 gallons to the New Orleans Area Command.

From there, the water can be distributed to Plaquemine and the other parishes in need.

Additionally, The Salvation Army has a truckload and a half of palatized, bottled water – donated by nonprofit partners Baby2Baby and Midwest Food Bank – on standby should the state request further support.

“Water is one of our most basic necessities, and access to clean water is something we can take for granted,” said William Trueblood, Emergency Services Director for the Alabama, Louisiana, and Mississippi Division. “The Salvation Army is committed to helping the people in Louisiana as long as we have the resources.”

Read the full story [here](#).





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Community Outreach

Community Outreach



San Francisco Street Outreach and Homeless Feeding

Every Friday the FedEx Canteen is used as part of the city-wide homeless outreach ministry. A team of Officers, volunteers, and program participants take to the streets to pass out meals and make referrals to our recovery programs in the city. During the second quarter alone, 3,250 meals and snacks were distributed. Several of these meals were prepared by students at the San Francisco Culinary Academy.

Memphis Homeless Feeding and Hope on Wheels

Feeding the unhoused is a priority of The Salvation Army in Memphis, TN, serving sandwiches, water, and a snack. Volunteers are happy to be able to offer their neighbors a prayer or a listening ear as well. In addition, the Memphis Area Command uses the FedEx Canteen for the Hope On Wheels weekly food distribution throughout the Metro Memphis area. Usually a volunteer team of 5-10 people help to prepare over 200 plus meals weekly alongside snacks, drinks, and hygiene items. This ministry is key to the success of bringing Hope to Memphis and meeting the needs of the displaced and vulnerable in the communities served by The Salvation Army. Over the first half of the year, 4,100 meals, 2,400 snacks, and 4,400 drinks were distributed.



Baltimore Homeless Feeding Program

The Central Maryland Area Command (CMAC) conducts the Feedmore mobile feeding ministry throughout Baltimore. This program primarily services homeless individuals as well as other marginalized populations in need. It runs 6 days a week, Monday - Saturday. During the first half of the year, 13,573 meals, 16,635 snacks, and 14,954 drinks were distributed.



Community Outreach



Pittsburgh Homeless Feeding Outreach

The Homeless Feeding Outreach is a program that greatly expanded in 2024. As Officers and volunteers build rapport with our unhoused neighbors, the numbers of displaced individuals using The Salvation Army feeding services continues to grow. There are now two canteens used for the program every Tuesday. The first canteen continues to a visit a park, where the feeding program has traditionally been held, and the second canteen has expanded services to homeless encampments. On average, about 200 individuals are served per quarter.

Trenton Community Feeding and Outreach

A team of volunteers from the Trenton Corps and surrounding area take the canteen out every other Friday and serve prepared meals to the community, focusing on vulnerable populations. They also provide pantry bags, blankets, hygiene items, and other gifts as available (socks, coats, toys, etc.) The corps officers and team work with other homeless service providers and law enforcement to identify areas where services are needed. A total of 4,338 meals, snacks and drinks were distributed in 2024.



Georgia Community Feeding Program

Volunteers and Salvation Army officers took the FedEx canteen out to multiple locations in Lilburn, Norcross, and Lawrenceville to serve meals to the unhoused. Meals were served at long-term stay hotels and apartment buildings. These meal distributions were done in partnership with different local agencies and the local police department. In total, 899 meals and drinks were served.





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Special Events

Special Events



330 meals
and 595
snacks served

Free Smoke Alarm Events

On April 12th, 2024, The Salvation Army Southern Kansas and Western Missouri Division participated in a community event in Kansas City, MO where volunteers, the local fire department trainees, and community partners installed free smoke alarms in the Argentine and Armourdale neighborhoods.

On October 14, 2024 the Southern Kansas and Western Missouri Division served breakfast and lunch to KCKFD, KCKFD Cadets, Red Cross and volunteers as they installed smoke detectors in the Bethel neighborhood in Kansas City, KS.

And a third event was hosted by the same division on November 14, 2024 in Independence, MO.



3,694 snacks
and 799
drinks served

Veterans Events

Stand Down events are community-based programs that help homeless and at-risk veterans. Veterans have the opportunity to receive vision and medical exams, on-site employment services, and community service agency resources. Free lunch is provided. The Central Territory participated in two Stand Down events and provided coffee, hot cocoa, bottled water, and snacks during a Veterans' Day Parade.



Special Events



ARRL Field Day

On June 28, 2024, the Indianapolis Radio Club requested the FedEx Canteen at the field day site outside the Speedway Police Department to drop off water and snacks. 114 snacks and 108 drinks were served on a hot day. And through SATERN, there was some press in the Amateur Ham Radio Newslite.



Carmel, IN Public Safety Day

Participated In A Safety Day on August 20, 2024 in conjunction with Fire Department and Hamilton County EMA. Reached 225 people at the Touch a Truck display area and distributed 217 drinks.



Trenton National Night Out

This is a special community outreach event in partnership with law enforcement. It includes carnival games, inflatables, meals, connection to resources, agency information, etc. 740 hamburgers, hot dogs, and turkey burgers were served.



Project Bundle Up in Pittsburgh, Pennsylvania

The Salvation Army Western Pennsylvania Division partners every year with WTAW-TV's Project Bundle-Up. Each year, attendees jump into the Monongahela River to raise awareness and funds for project Bundle-Up. Funding is used to purchase coats, gloves, hats, scarves, and winter boots for children and senior citizens. Staff and volunteers served 166 drinks from the FedEx canteen to attendees of the Polar Plunge.



The second plunge around: Braving the cold for another New Year's dip into the Mon River

By Natalie Duleba, January 1, 2024

"A year ago, I jumped into the Monongahela River off the Mon Wharf, Downtown. When I told friends and family what I had done, very few of them understood why I had done it.

I'm sure they'll understand even less why I came back for a second dip, this time with snow on the ground and falling sporadically in below-freezing temperatures.

In my story on this very same activity a year ago, I wrote that I would definitely be coming back, chasing the adrenaline rush of the frigid waters and the nearly euphoric aftermath of stepping back onto the wharf, shivering and smiling.

I think my reason for returning, this time alone and after a full year of being on strike, is actually closer to what Kevin Bosetti, of Washington County, gave as his reason for coming back."

"WTAE-TV's Project Bundle Up sponsors the free event, which provides coats and other cold weather items to those in vulnerable populations in collaboration with The Salvation Army. There were T-shirts and long-sleeved shirts available for purchase, with the proceeds going to Project Bundle Up. Emergency services and Pittsburgh River Rescue were on hand to make sure everyone got out of the water safely."

Read the full article [here](#).



Special Events

FDIC 2024 Lucas Oil Event

The Salvation Army Indiana Division Emergency Disaster Services assisted with the FDIC 2024 Lucas Oil Event on April 13th and 14th. This event offers training, workshops, and innovative products to Fire and Rescue professionals from around the world.

The Salvation Army worked with the Indiana Fire Department and the Indianapolis Fire Buffs at the event. From the FedEx canteen, food and drinks were served during check-in day and move-in day. A total of 235 snacks and 90 drinks were served.



Tour de Palm Springs in California

The Salvation Army Southern California Division participated in the Tour de Palm Springs which is an annual cycling charitable event to raise funds for organizations serving veterans - the largest of its kind in America. The FedEx canteen was used as pace car starter in one of the races.



Eggstravaganza in Danville, Virginia

On March 30th, 2024, in Danville, Virginia, The Salvation Army brought the FedEx canteen to the Community Eggstravaganza Day. This is an annual community egg hunt event for local children. From the FedEx canteen, food and drinks were provided to participants.





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Co-branded FedEx Canteens Results & Outcomes



Community & Disaster Relief Impact

Items Served/Distributed	Total Number
Meals Served	54,400
Snacks Served	60,903
Drinks Served	79,046
Hygiene Kits Distributed	609
Blankets Distributed	81
Toys Distributed	44
Referrals	562
Clothes	159
Socks	2,276
Masks	204





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Charitable Shipping



Resources Delivered with Charitable Shipping

Items Served/Distributed	Total Number
Meals Served	61,040
Snacks Served	N/A
Drinks Served	35,200
Hygiene Kits Distributed	2 pallets
Blankets Distributed	960
Tents	38,659
Clean-Up Kits	15,500



Preparedness Shipments



2024 Wildfire Season Preparations

The Salvation Army utilized FedEx charitable shipping funds to stage items in preparation for the upcoming 2024 wildfire season. The Salvation Army staged items such as tents, clamshells, and cutlery rolls at Salvation Army warehouses in North Highlands, CA and Everett, WA.

2024 Hurricane Season Preparation

In preparation for the upcoming hurricane season, clean-up kits, tents, meal kits, sports drinks, and bottled water were shipped to Salvation Army warehouses in Texas, Florida, Georgia, Kentucky, Virginia, and Pennsylvania. Additionally, 25,500 empty cardboard boxes were staged in potentially impacted divisions, filled by The Salvation Army and Midwest Food Bank, and distributed to impacted families throughout the 2024 hurricane season.”



Disasters Supported with Charitable Shipping

- 🚚 Oklahoma Tornadoes (April 2024)
- 🚚 Texas Flooding (May 2024)
- 🚚 Upstate NY Flooding (June 2024)
- 🚚 Hurricane Francine (September 2024)
- 🚚 Hurricane Helene (September 2024)
- 🚚 Hurricane Milton (October 2024)



Salvation Army Emergency Disaster Services vehicles pictured responding to Hurricanes Helene and Milton in Gwinnett County, GA



The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



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